

IT PAYS TO DRIVE ELECTRIC

You could win [PRIZE] if you
test drive an EV by [DATE]!

With an electric car, you can finally have it all: Cutting-edge technology and good, old-fashioned joyrides. VIP parking and barely any maintenance. EVs go from zero to fast in no time and they're whisper quiet. They're great for your wallet and your conscience, keeping our air clean and protecting the places we call home.

Experience EV freedom and excitement for yourself and enter to win!

Test drive an electric car or plug-in hybrid electric at any of the <utility name>-certified EV dealerships listed below between [MONTH DATE] and [MONTH DATE], and you can enter for a chance to win [PRIZE DETAILS].

Here's how it works: When you're done with the test drive, you'll get a secret code word from the dealer that you enter here for a chance to win. See rules.

[LINK TO TERMS & CONDITIONS WHICH MUST ALLOW OPTION TO ENTER SWEEPS WITH NO PURCHASE OR TEST DRIVE REQUIRED]



Enter your sweepstakes code
[LINK TO ENROLLMENT FORM, TERMS & CONDITIONS]

Participating [UTILITY NAME]
certified dealerships

- [DEALER 1]
- [DEALER 2]
- [DEALER 3]
- [DEALER 4]

Learn more about driving electric

•EV basics

[LINK TO UTILITY'S EXISITING EV PAGES]

U.S. Department of Energy's EV resources <https://www.energy.gov/eere/electricvehicles/electric-vehicles>

EPA Green Vehicle Guide <https://www.epa.gov/greenvehicles/explaining-electric-plug-hybrid-electric-vehicles>

EV mileage comparison calculator <https://afdc.energy.gov/calc/>

• Charging information

Charging 101 [PDF] https://forthmobility.org/storage/app/media/Documents/FNL_Forth_EV101.pdf

Chargeway <http://www.chargeway.net/>

Plugshare <https://www.plugshare.com/>

• Tax credits, rebates, incentives

Federal EV tax credit <https://www.energy.gov/eere/electricvehicles/electric-vehicles-tax-credits-and-other-incentives>

State EV tax credit [IF APPLICABLE - NEED LINK]